

African Bank Limited press release

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Smart girls rock

One in five girls in South Africa miss approximately five days of school every month due to the lack of access to sanitary products. This amounts to 60 missed school days a year which is particularly significant for grade 11 and 12 learners.

This month African Bankers from around the country joined the many companies in South Africa who are making a notable difference and helping young girls, particularly those from underprivileged backgrounds, with sanitary towel donations.

In Gauteng an empowerment session, entitled “Smart Girls Rock” was held at Umqhele Comprehensive Secondary School for grade 11 and 12 learners primarily. African Bank is already involved with the school having launched a mentorship programme for top learners earlier this year.

Thanks to the generosity of Makro, Edcon and Famous Brands the girls enjoyed an informative two hour session with some of the African Bankers and all received goodie packs with sanitary pads and gifts from Red Square.

“We believe every girl in South Africa deserves access to safe and hygienic sanitary products, particularly in the final grades which are so critical for tertiary education. If we can help make a small difference and make a positive impact on these young lives, we can eliminate many of the taboos that still exist and help reduce the high number of school absenteeism and drop-outs which still exists in many schools around the country,” says Kennedy Dembetembe, National CSI manager for African Bank.

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