



Backed by Audacity: A Spotlight on Fashionable Banking

African Bank and Khosi Nkosi Redefine Banking Style

In a groundbreaking partnership that marries fashion and finance, African Bank has joined forces with clothing brand Khosi Nkosi to create a unique collection for its branch staff. This innovative initiative, dubbed "Fashionable Banking", not only elevates the bank's aesthetic but also serves as a powerful platform for local talent and empowerment.

At the heart of this collaboration are the visionary designers, Thabo Mukwevho and Nobukhosi Mukwevho. Trailblazers in the South African fashion industry, the duo founded Khosi Nkosi in 2008 after winning a Young Designers Competition. The brand is renowned for its focus on strong, modern, fashion-forward, African women. The "Fashionable Banking" collection, aptly named the Legacy Collection, is a reflection of the duo's creative vision. The designs are both stylish and functional, incorporating elements that resonate with the bank's brand identity, while showcasing the designers' unique aesthetic fashion brand, which celebrates African heritage and culture through its designs.

As Sibongiseni Ngundze, CEO of Consumer Banking at African Bank, explains: "We go beyond really just banking programmes. Our obsession is to make sure that we set up entrepreneurs to become successful, and banking is just a by-product of our intervention in helping them."

Nobukhosi Mukwevho echoes this sentiment: "The KHOSI NKOSI brand has been in business for 16 years, and we struggled in our initial years of trading as we didn't know our identity. This challenged us to introspect and cater to people that look like us. Thus the rebirth of KHOSI NKOSI with a modern African DNA. We started in retail, catering for the wrong market. We came to a decision and became intentional, starting to cater for the black market; something we were not seeing on the market. That is how we became a brand."

Mukwevho's journey from aspiring designer to successful entrepreneur is a testament to their determination and talent. The brand, Khosi Nkosi, has gained recognition for its bold, modern aesthetic and its commitment to empowering women. By partnering with African Bank, KHOSI NKOSI is not only showcasing their designs to a wider audience but also contributing to the bank's efforts to support local talent and promote empowerment.

The collaboration between African Bank and Khosi Nkosi is more than just a fashion statement – it is a powerful symbol of empowerment, innovation, and the positive impact



that partnerships can have on communities. As the bank continues to support local talent and redefine the banking experience, we can expect to see more exciting initiatives that resonate with customers and drive positive change.

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