

Audacious Rewards Programme Updates 2024

Over 1 million members joined our **Audacious Rewards** programme in **2024**, marking a remarkable achievement. We were honored with two prestigious awards: **Best Re-launched Loyalty Programme** at the South African Loyalty Awards 2024 and **Best Short-Term Loyalty Initiative** at the International Loyalty Awards 2024.

To continue delivering value to our expanding membership base, we've introduced a few updates to our rewards rules.



Point Rule Updates

- We've **increased** the points earned for salary switching to **8,000** points. **Additionally**, beyond earning points for **MoneySend** and **value added service (VAS)** purchases like airtime, electricity and Lotto, you can now also earn points when using **PayShap**.
- If you **choose** to **close** your qualifying **African Bank** account, your membership in **Audacious Rewards** will **end**, and you will no longer earn points. However, any points already earned will remain available for 30 days after account closure, allowing you time to redeem and enjoy your rewards.


For **assistance** contact us on **0861 123 456**


Refer to <https://www.africanbank.co.za/en/home/audacious-rewards/> for latest **Terms and Conditions**

More Ways to Earn and Redeem your points

We've added a **Grocery** and **Travel** benefit, allowing you to earn points every time you use your **African Bank card** for daily grocery shopping and travel expenses booked through our dedicated Travel portal.

Earn up to 5% in points
on everyday grocery purchases





 **Grocery shopping now more rewarding**

Audacious Rewards members earn:

- ▶ **5% in points** with our credit card when you shop at Shoprite, Checkers, Usave and OK
- ▶ **2% in points** with our debit card when you shop at Shoprite, Checkers, Usave and OK
- ▶ Simply **switch your salary to African Bank** and have **2 debit orders**

Earn up to R200 in points
on flights, accommodation & bus bookings



 **Make your next trip the best trip**

Audacious Rewards members using our dedicated Travelstart portal earn:

- ▶ **4% in points** on **bus bookings**
- ▶ **5% in points** on **accommodation bookings**
- ▶ **R200** in points on **international flights**
- ▶ **R100** in points on **local flights**

We've added South African **favourites** like **KFC, PEP, Dis-Chem, Baby City**, and **DigiCampus**. Now you have even more choices to make the most of your points. You can even **convert** your points to **cash!**

